



STORMRIDGE RECOVERY AND SUPPORT

Education • Awareness • Prevention • Recovery • Support

Fredericksburg, Virginia | 1-540-804-0308 | stormridgerecovery@outlook.com

COMMUNITY PARTNERSHIP OPPORTUNITY

StormRidge Polar Bear Plunge • Recovery Awareness & Treatment Access

RE: Partnership Invitation — Polar Bear Plunge Community Fundraising Event

Dear Treatment Center Director or Community Partner,

I am reaching out on behalf of StormRidge Recovery and Support to invite your organization to explore a community partnership connected to our planned Polar Bear Plunge event. This seasonal fall or winter event is intended to bring people together around a shared purpose: raising awareness about substance use and addiction while helping individuals who need treatment but may not be able to afford it.

ABOUT STORMRIDGE AND THE EVENT

StormRidge Recovery and Support is a for-profit business focused on education, awareness, prevention, recovery, and support for individuals, families, and communities affected by substance use and addiction. The Polar Bear Plunge is being developed as a community event that will invite participants and supporters to help raise funds and awareness for treatment access and recovery-related initiatives.

WHY THIS MATTERS

Seeking help can be difficult, and the cost of care can be one of the barriers that prevents someone from entering treatment. The purpose of this event is to help direct support toward people who are ready to seek help but face financial obstacles. Through funds raised and made available, StormRidge hopes to help eligible individuals access appropriate inpatient or outpatient treatment, depending on their needs and the availability of suitable services and funding.

HOW PROCEEDS MAY HELP

StormRidge intends to direct a portion of its profits from the Polar Bear Plunge toward supporting local inpatient and outpatient treatment centers, recovery programs, and community initiatives. A key goal is to help sponsor treatment for individuals who cannot afford the cost on their own. The amount available will depend on event results, business proceeds, and funds available for this purpose. Any proposed contribution, sponsorship, referral process, or other funding arrangement would be discussed transparently and agreed upon in advance.

AN INVITATION TO PARTNER

We would welcome the opportunity to speak with your organization about practical ways to work together. Depending on your interests and policies, partnership could include sharing event information with your community, helping identify general treatment-access needs, discussing appropriate ways to direct available assistance, or participating as a community partner. No financial contribution from your organization is required to begin a conversation or explore a partnership. Any participation is voluntary, and all arrangements would be mutually discussed before commitments are made.

OUR APPROACH

The goal is not to replace the work of treatment professionals or determine clinical eligibility. Treatment decisions should remain with qualified providers and the individuals seeking care. StormRidge hopes to support the pathway to care by helping reduce financial barriers, encouraging people to reach out, and promoting compassionate, respectful awareness of recovery options. We recognize that every person's circumstances are different and that dignity, privacy, and appropriate professional guidance matter.

NEXT STEPS

I would appreciate the opportunity to introduce StormRidge Recovery and Support, learn more about your organization's work, and discuss whether there may be a meaningful way to collaborate around the Polar Bear Plunge. If you are interested, please contact me by phone or email so we can arrange a conversation. Thank you for the important work you do for individuals and families affected by substance use. I hope this event can help bring our community together to make treatment and recovery support more accessible.

Respectfully,

Tommy L. Coomer

Founder, StormRidge Recovery and Support

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"RECOVERY IS A MOUNTAIN WORTH THE CLIMB.™"